

PRESS RELEASE,  
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## **Eero Aarnio's webshop is open now**

The original DesignEeroAarnio.com –webshop was launched in Milan on April 15<sup>th</sup> in the Martela “Under the Tree” exhibition.

Professor h.c., designer Eero Aarnio has created design for over 40 years for furniture and other industries in co-operation with dozens of manufacturers. Today, for the first time, all these products are available in one place, [www.DesignEeroAarnio.com](http://www.DesignEeroAarnio.com) –webshop.

DesignEeroAarnio.com –webshop offers you the newest Eero Aarnio products exclusively as well as all his world famous classics. The site is also acting as the official information channel for Mr. Eero Aarnio.

The DesignEeroAarnio.com –webshop is powered by Design & Art Management Finland Ltd, a corporation co-founded by Mr. Antti J. Kallio, the personal manager of Eero Aarnio.

### **New design, the Tree**

New Eero Aarnio design was released in Milan with special thanks to Martela Corporation: Ladies and gentlemen; The Tree. 830€. White, black and/or green. Please, visit our site for more information.

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